



Community Connections

A Community Newsletter from the New City Chamber of Commerce

Reach every mailbox in the 10956 Zip code for just pennies!

“Community Connections”, the newsletter of the New City Chamber of Commerce, is mailed THREE times a year to businesses, residents and post office box holders—a total distribution of over 11,800 addresses. Our readers are excited to receive each issue, eagerly awaiting the latest news on events happening in and around New City. Support the New City Chamber of Commerce by placing an ad, and we’ll deliver your message to thousands of potential customers who live right here in town!

2019 Ad Sizes/Rates

<u>Ad Size</u>	<u>Ad dimensions (width x height)</u>	<u>Cost per issue</u>
Full Page	8" x 10.5"	\$600
Half Page (vertical)	3.875" x 10.5"	\$350
Half Page (horizontal)	8" x 5.125"	\$350
Quarter Page (vertical)	3.875" x 5.125"	\$225
Eighth Page (horizontal)	3.875" x 2.4375"	\$150

MAIL DATES: May 2019 (ad due 4/30) September 2019 (ad due 8/26) November 2019 - Small Business Saturday edition (ad due 10/30)

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

My check is enclosed \$ _____ Mail to: New City Chamber of Commerce, 169 S. Main St. #408, New City, NY 10956

Please bill my credit card†: Visa MasterCard American Express Discover

Card No. _____ Exp. Date _____ CC: _____

† Please note that the charge on your credit card will appear as New City Florist.

See reverse for additional sponsorship opportunities...

Additional Sponsorships

The New City Chamber presents several networking and/or community events throughout the year. Sponsoring one of these events is a great way to advertise your business! Sponsors are mentioned at the event, and in all advertising materials (including Community Connections!)

- **Street Fair Tote Bags:** Put your logo on the tote bags that the New City Chamber gives away FREE to the first 500 attendees at our Spring and Fall Street Fairs. Information on your business and/or promotional items will be included in each bag (materials to be supplied by sponsor), and your logo will be on the Sponsor Banner located at the New City Chamber booth.

Featured Sponsor (\$1500 per event): Your large logo featured on one side of the tote bag (one per event).

Community Sponsors (\$150 per event): Your logo will appear with other community sponsors on the one side of the tote bag.

Spring Street Fair reservation due: 4/30 Fall Street Fair reservation due: 8/26

Please send logos to info@newcitychamber.com. Please send payment to New City Chamber of Commerce, 169 S. Main St. #408, New City, NY 10956

- **Dorie McMaster Memorial Scholarship Fund** which awards 2 worthy Clarkstown High School students (one from CHSN and one from CHSS) \$500 scholarships based on their service to our community. To sponsor or co-sponsor the Scholarship Fund, please email info@newcitychamber.com.

Sponsorship deadline for 2019: 4/30

- **Street Fair Booth:** One of the benefits of New City Chamber membership is a 50% discount off a booth at each of our Street Fairs. Be sure to take advantage of this opportunity to reach 10,000+ residents and visitors to our beautiful downtown. To reserve your booth please contact Julianne Williams at woodwill.com.

Spring Street Fair will be Sunday, June 9. Fall Street Fair will be Sunday, September 22.

- **Small Business Saturday:** We have 2 great sponsorship opportunities!
 1. Sponsor one or both of our “hot chocolate and cookie” stations on Main Street as we offer these warm, tasty treats to shoppers who visit our downtown on Saturday 11/30. Contact info@newcitychamber.com for additional information.
 2. Want to offer a Small Business Saturday discount? Reserve a square on our punch card! Shoppers will want to visit all the shops and restaurants on the card to get their special discounts. Then, after they’ve shopped til they’ve dropped, they can turn in the card for a chance to win a prize! To reserve your spot (FREE for New City Chamber members) contact info@newcitychamber.com.

For information on advertising or sponsorships, please contact info@newcitychamber.com